

PRODUCTION FAQ

What does my participation in the festival consist of exactly?

The work I submitted will be on display? Is there anything I need to pay for?

Yes, you will be exhibited in the space size you are applying for.

These are the options of space and their prices:

■ Full Container (costs: €650,-)

Outside measurements: 6.05 (L) x 2.44 (B) x 2.59 (H)

Length has 2 walls, width 1, bcs of door

Inside measurements: 5.90 (L) x 2.33 (B) x 2.38 (H)

■ Half Containers, shared (costs: €400,-)

Outside measurements: 6.058 (L) x 2.438 (B) x 2.591 (H)

Length has 1 wall and width 0,5 wall

Inside measurements: 5.925 (L) x 1.16 (B) x 2.38 (H)

■ 10 ft Container (costs: €500,-)

Outside measurements: 2.99(L) x 2.59 (B) x 2.44 (H)

Length has 2 walls, width 1, bcs of door

Inside measurements: 2.84 (L) x 2.38 (B) x 2.33 (H)

Was there a jury in the selection process?

Yes. Every year it consists of different professionals.

How many photographers will be exhibiting in this festival?

The exhibition will have a total of approximately 100 photographers.

Is it possible to change the size of the container I applied for?

Yes, it is possible depending on if we can provide the desired container. Tell us as soon as you can.

I am not sure about my participation. Till when do I have to decide?

No worries, take your time, but do keep in mind that the payment must be done before December 15th.



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What do I pay with the container fee?

The container fee for Projects includes rent, electricity, basic light, promotion and a digital invitation for you to send out to your public. For Single Images, the costs cover printing on vinyl as well as hanging.

How is payment made? Paypal? Bank transfer?

Payment information will be sent out with the invoice.

Is it OK to talk about my participation in the festival, now that I have paid the invoice?

Yes, you can talk about your participation now!

Do you cover expenses such as travel or accommodation?

For accommodation and travel, unfortunately we cannot support but can give you some tips! There's a few really nice hostels in the city that are not that expensive.

For example: ROOM Hostel, King Kong Hostel, StayOkay Hostel, CityHub, and The Student Hotel. Otherwise, Airbnb would be your best option.

We also recommend to check out the city's tourism website: www.en.rotterdam.info

I need a VISA to visit Europe, do you provide help with the VISA procedures?

Unfortunately, there is no help with visa requirements.

Should the work be insured?

It is always good to do that, but we also have insurance.

I am unable to pay the container fee by myself. Is it possible to invite another photographer to share and exhibit in that space with me?

Yes, it is possible to create a group exhibition in your space but you must choose the photographer and show us their work in advance.

Do I need to send HD files or my final prints beforehand, if I intend to print the images myself and be present for the hanging?

No, you can bring your prints as you come. If you would like us to take care of printing and/or hanging, please send in HD files to our lab partner Studio OPPA, or your ready prints (must pay shipping costs) before January 1st. You can also print with OPPA once in Rotterdam.

If you are unable to bring the prints yourself from OPPA, let us know and we'll arrange it.



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How long is the build up process?

Hanging time depends on how long it'll take you. We are there up to two days before the festival begins, but you are free to arrive whenever you feel is right.

Do I have to cover the production and shipping costs of the works?

You do need to arrange the production/printing fees of the photos (which is why you have a discount at our partner lab, Studio OPPA, of 25%).

Is it necessary to send a sketch of the container layout?

The sketch is only necessary in case you are unable to be present during the build up, in which case, we will take care of hanging your work. There is no need to send in a sketch if you intend to hang your work.

How should my sketch look?

There is no template for the sketches. Describe your hanging in whatever way makes sense for you.

I noticed on the photos posted on FB that some of the containers in the past had posters hanging on the outside of the containers. Does that mean the container is mine, and I can hang posters on the outside, too?

The outside of the container are for posters of the festival. You are free to arrange the inside only.

How many photos and in what size can I exhibit?

That is absolutely up to you!

What hanging options are there in the container?

The easiest way is to use magnets with hooks such as these or these. There are also hooks in the four corners of the ceiling that can handle very heavy weight. They are fixed, but we could figure out something extra with steel wire. If you let us know beforehand what you want, we can help you get specific hanging options with our builders.

Are there any rules about selling at the show? Can I bring my publications for sale?

Selling books and prints is allowed and recommended, don't forget this is also an art fair! Collectors and editors will be present, and we do not take commission on sales.



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Who participates in the "Rotterdam Photo Talks"? Am I eligible to participate as a speaker?

The photo-talks will be a few exhibited photographers (by invitation), the rest are curated.

Should I use only the images I submitted for the exhibition? Or can I use any other images according to layout?

You can use other photos for the exhibition as well. Now that we have seen your work, we trust its quality and your selection.

What lighting is available in the containers?

The available light is neon. In a 10ft container, there is 1 TL lamp and a lot of daylight. In a 20ft container, there are 2 TL lamps. We hang them in the middle but we can easily remove them or hang them differently. For spots, there are a lot of cables but if you tighten them well, it should be no problem.

Do you have any projector or a TV screen available?

We have a 40 inch TV and a beamer you could use. Please ask us in advance.

What sort of installation assistance is possible?

We can help to install your work, but you will need to provide the files for printing or send the prints.

Would you take care of the promotion?

We will organize the promotion of the festival, but please feel free to share with your audience! You will get a digital invitation to send out to your own public. We also take care of gathering and printing project information to hang on your container.

When should I de-install the work?

De-installation will be on the final day of the festival, between 18.00 and 23.00 hrs.

Is it possible to keep the prints after the exhibition?

Sure! If you want to have the print, you can collect it on the last night of the festival, or give us an address and we will send it to you (you will be in charge of production costs). Otherwise, the prints will be recycled.



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Other notes

- Contact us for information about exterior grants/funds for your exhibition!
- For all selected photographers, we provide a 25% discount on printing by Oppa Studio.
- All submitters get a free entrance ticket for the Rotterdam Photo Talks.
- All selected photographers receive personal invitations with their own artwork to invite their audience. They will be promoted on our online and offline channels.
- The single submitters receive their original print at the end of the festival, we do not ship it!

If you have any other questions, please, feel free to contact us:

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